

2020 SPONSORSHIP INFORMATION

THE 5TH ANNUAL  
CARE PACKS & COCKTAILS

APRIL 3, 2020 • THE CRITERION • TTEAL.ORG



## Staff

Tarah Warren, MSW  
*Founder & Executive  
Director*

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*Board Member*

Dear Friends,

Tenaciously Teal (T. Teal) is a grassroots organization that began during my fight with Stage IV Ovarian Cancer. Teal is the color for Ovarian Cancer Awareness. Through the support from private donors and community partners, T. Teal has grown from passing out care packs during my treatment into a network of support that has provided love, community, and empowerment to thousands of cancer fighters. Since 2014, T. Teal has distributed over 21,000 Cancer Care Packs, provided \$100,000 in direct financial assistance to patients in need, and hosted numerous Brave Shave & Empowerment shoots to support any woman struggling with the trauma of hair loss from cancer.

Currently, we work with 18 hospitals and cancer centers and respond to requests for care packs not just from Oklahoma, but also from every state in our country.

In addition, we also fill the gaps as national cancer related nonprofits have cut back on their budgets and chosen to focus on research, which leaves cancer patients without the support they desperately need. Therefore, the number of cancer patients simply in need of gas cards to get to their treatment and doctors' appointments has sharply increased. Because of the support from our community partners, Tenaciously Teal has been able to fill this gap and provided \$100,000 in gas/grocery cards and financial assistance to Oklahomans in need and fighting cancer.

Tenaciously Teal is hosting our 5th annual Care Packs and Cocktails fundraiser on April 3rd, 2020. Last year, we celebrated with 750 friends-supporters and cheered on an empowering fashion show of cancer survivors. This year we plan to host 1,000 individuals to accommodate the interest in a sold out event each year. Please consider joining us for Care Packs and Cocktails 2020, and thank you for thoughtfully considering supporting this incredible event that empowers cancer fighters and supports T. Teal's ability to show love to men and women fighting cancer.

Sincerely,

Tarah Warren  
Executive Director and Founder



# THE 5TH ANNUAL CARE PACKS & COCKTAILS | SPONSORSHIP LEVELS

## TITLE | \$10,000

- Company name in the event name (i.e. Care Packs & Cocktails, presented by “You”)
- Company name or logo displayed on all printed and electronic event marketing, including one month marketing ad on Chesapeake Billboard and event webpage
- On stage recognition by event emcee
- Three social media shout outs on Tenaciously Teal’s Instagram and Facebook with boost (5,000 -10,000 + people reached)
- Reserved VIP seating at the event (event is open-seating)
- Photo opportunity at place of business & with event emcees
- Special “Thank You” in monthly newsletter
- Commemorative gift
- 20 tickets to Care Packs & Cocktails
- 40 raffle tickets

\*\* Potential for two Title Sponsors

## PLATINUM & TEAL | \$7,500

- Company name or logo displayed on all printed and electronic event marketing, including one month marketing ad on Chesapeake Billboard and event webpage
- Two social media shout outs on Tenaciously Teal’s Instagram and Facebook with boost (5,000 -10,000 + people reached)
- Reserved VIP seating at the event (event is open-seating)
- Commemorative gift
- 10 tickets to Care Packs & Cocktails
- 20 raffle tickets

## GOLD & TEAL | \$5,000

- Company name or logo displayed on screen at event and sponsorship poster board
- One social media shoutout
- Reserved table at the event (event is open-seating)
- 10 tickets to Care Packs & Cocktails

## SILVER & TEAL | \$1,500

- Company name or logo displayed on screen at event and sponsorship poster board
- 6 tickets to Care Packs & Cocktails

## TEAL | \$300

- Company name or "In Honor of" displayed on sponsorship poster board
- 2 tickets to Care Packs & Cocktails

## **Sponsorship Information for Care Packs and Cocktails 2020**

**Donor Representative Name:** \_\_\_\_\_

**Donor Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

### **Sponsorship**

Select Level:     Teal     Silver & Teal     Gold & Teal     Platinum & Teal     Title

*(Please make checks payable to Tenaciously Teal)*

**Thank you for your support!**

Please return this form by mail or email to [tenaciouslyteal@gmail.com](mailto:tenaciouslyteal@gmail.com) by March 1<sup>st</sup>, 2020. A receipt for your items will be issued by mail. All donations to Tenaciously Teal are tax-deductible. EIN 46-5034403